

# A CHANGE-MAKER RESOURCE GUIDE

## ARTICLES

HOW TO THINK DIFFERENTLY ABOUT DOING GOOD AS  
A CREATIVE PERSON

10 CRUCIAL BUSINESS QUESTIONS TO ASK YOURSELF

HOW TO CREATE A BRAND STYLE GUIDE

TWO TRAITS OF SUCCESSFUL CREATORS

THE 17 SUSTAINABLE DEVELOPMENT GOALS

BRANDING: MAKING OR BREAKING YOUR STARTUP?

THE WHO, WHAT, WHY, & HOW OF DIGITAL MARKETING

## BOOKS

"DREAM LIKE A CHILD, EXECUTE LIKE A PRO" BY  
EMMANUEL ADEWUSI

"INTERCONNECTED SYSTEMS" BY EMMANUEL ADEWUSI

"THE WIN WITHOUT PITCHING MANIFESTO" BY BLAIR  
ENNS

CREATIVE STRATEGY AND THE BUSINESS OF  
DESIGN BY DOUGLAS DAVIS

"THE POWER OF CHARACTER IN LEADERSHIP: HOW  
VALUES, MORALS, ETHICS, AND PRINCIPLES AFFECT  
LEADERS" BY MYLES MUNROE

"PRICING CREATIVITY: A GUIDE TO PROFIT  
BEYOND THE BILLABLE HOUR" BY BLAIR ENNS

"THE GOOD ANCESTOR: A RADICAL PRESCRIPTION  
TO LONG-TERM THINKING" BY ROMAN KRZYNARIC

## PODCASTS

THE BUSINESS OF FASHION PODCAST

AUDACITY: UNLOCK THE SECRETS OF BOLD

CREATIVE ELEMENTS PODCASTS

## BONUS RESOURCES

VIRGIL ABLOH - FREE GAMES

FREELANCE HUB: AN ONLINE COMMUNITY  
SPACE DESIGNED TO HELP FREELANCERS  
THRIVE

THE FUTUR



@STYLEDBYNIF