

# Seeds for Success 2019: Schedule

## APPLICATION (PHASE 1)

### 18 Jan–15 April – Grab your Application Packet from Mr. Stuckey.

- ★ You can also download a copy from <https://cfinsider.ca/seedsforsucces> or pick one up from the Community Futures Capital Region (CFCR) office in Stony Plain.

### 20 Feb – Optional Seeds Q & A at Memorial (Lunchtime – Location TBA)

- ★ Pick up an application packet, come ask your questions about the program, get help with your business plan, pick up our business planning tip sheet. We're here to help you put together the best application you can! Parents welcome.

### 1 Mar–15 April – Submit your Application and Business Plan

- ★ Submit your application and business plan (1 application per person, 1 business plan per business) to Mr. Stuckey, or drop them by the CFCR office, or submit electronically to [sue@cfcapitalregion.ca](mailto:sue@cfcapitalregion.ca)
- ★ If you don't have a Business Plan already, use the 2-Page Business Plan template included in the application packet.

### 31 May – Phase 1 Finalists will be announced today!

**Congratulations to phase 1 finalists! Now we want to learn more about your idea!**

- ★ Mr. Stuckey will announce the list of phase 1 finalists at school, and the list will also be available at <https://cfinsider.ca/seedsforsuccess>, and posted on our social media.

### 6 June (4.30-7.00) Phase 1 Finalists Q&A – let's get to know you!

**It's time for the phase 1 finalists Q&A with our friendly Seeds Committee at the CFCR office.**

- ★ A no pressure opportunity for the Committee to meet phase 1 finalists. We'll dig a little deeper into your business idea and ask about what motivates you. We'll even tell you the questions beforehand! No PowerPoint presentation is required.

★ **This is NOT a Dragon's Den situation!**

## SUMMER PROGRAM (PHASE 2)

### 12 June – Phase 2 Finalists will be announced today!

**We loved your presentation and want to offer you a place on the Seeds for Success summer program. Oh yeah, we also want to give you/your team \$500 to get started!**

- ★ Finalists will be texted or emailed individually, announced at school via Mr. Stuckey, and a list will be posted on our website and social media.

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## 19 June (4.30-5.30) – Here's Your Money!

Now it's time to get some Participation Paperwork done and for the Phase 2 Finalists to attend a short kick-off meeting. We'll also award the initial \$500 cheques in this session.

- ★ The kick-off will take place at the CFCR office, Stony Plain.
- ★ Media, parents, and Seeds committee are invited.

## 2 July – 2019 Program Officially Begins!

Time for Phase 2 Finalists to get started with their businesses and make some summer money.

## 2-5 July (10.00-3.00) – Get Your Business Started Right!

Training week! Week 1 is devoted to getting your business up and running.

- ★ This week you'll come to the CFCR office in Stony Plain for short, focused workshops to cover subjects such as Business 101, Customer Service, Marketing, Pricing, Sales, etc.
- ★ Together, we'll also set individual success goals for your businesses. These are the goals you'll be shooting for over the summer. Hitting them will give you a chance to receive the second payment of \$500.
  - ★ Now it's up to you – get out there and earn some cash!

## 12 July – Your First Status Reports are Due

- ★ And we'll want one each week of the program, please—it's online, quick, and easy.
- ★ Every other week you'll also pop into the office for a goal update session. We can brainstorm issues, adjust your goals, and give you all the help you need to make your business a success!

## 30 Aug – Program Ends

Your final online status is due today. Well done for all your summer efforts!

## FINAL AWARDS (PHASE 3)

### 9 Sept – Phase 3 Finalists Announced!

Which finalists reached their goals and will be awarded the second \$500?

- ★ We'll also have one very special Award Winner – the business that has performed the best. The Outstanding Achievement Award will be given by the Town of Stony Plain.

### 11 Sept – Final Awards and Cake! (Location and time TBD)

- ★ All program participants are invited to attend and will receive certificates. Phase 3 Finalists will also receive further cheques for \$500. And the Outstanding Achievement Award will be presented to the winner.
- ★ Parents, media, and committee members are invited to attend to share in your success.