

Seeds for Success 2019: Introduction

WANT TO BE YOUR OWN BOSS OVER THE SUMMER?

Seeds for Success is a small business program for high-school aged students. If you have an idea for a summer business, let's help you turn that idea into reality!

About the Program

- ★ Seeds is supported by MCHS, the Town of Stony Plain, Parkland County, and the Stony Plain Chamber of Commerce, and is administered by Community Futures Capital Region (CFCR) from downtown Stony Plain.
- ★ The program and is designed to teach high school students how to create an actionable business which they then run independently (with our support) over the summer. Hopefully to make a profit!
- ★ Successful students or teams can win awards of up to \$1000 to support their businesses (\$500 for start-up costs and \$500 if they have met their goals at the end of the summer).
 - ★ This year, a special High Achiever Award will be presented by the Town of Stony Plain.

What's Included?

- ★ The program includes four days of training workshops covering topics such as: business 101, refining your offering, pricing, bookkeeping routines, marketing, sales cycles, customer service, and work/life balance.
 - ★ We also have goal-setting sessions to keep businesses on track and regular status updates.
- ★ And, although **students run their business independently**, we are always here to give help and support. CFCR staff are available by phone, email, or in person each week day between 8.30-4.00.
 - ★ The program **may** contribute towards high school credits (this is decided by MCHS each year).

Time Commitment

- ★ To ensure businesses get the launch they need, participants are expected to attend all workshops in week 1 of the program (10 am to 3 pm, 2-5th July) and also attend regular status sessions in the CFCR office.
- ★ Participants will need **at least 15 additional hours per week** to run their businesses, though a bigger time commitment may increase their business success.

Who Should Apply?

- ★ This program is open to all high-school aged students in Parkland County and Stony Plain.
- ★ You'll need an idea for a summer business which you're excited about and would like to explore further.
 - ★ You'll need to have enough time over the summer to devote to your business.
- ★ We'll always be here to help, but this is **your** business to run, so you'll need to be self-motivated, well-organised, and have determination to succeed.

Key Dates for 2019

- ★ Applications must be completed by 15th April.
- ★ Successful applicants will be announced on 12th June.
 - ★ Program kicks off 2nd July.
- ★ Compulsory workshops 2-5 July inclusive (10 am – 3 pm)
 - ★ Program ends 30th Aug 2019.
- ★ (A full schedule can be found in the handout: *Seeds for Success 2019: Schedule*)

Please share this information with your parents or guardians.